## City of Riverside **Application for Sponsorship**

An application for sponsorship is required for all organizations requesting funding or in-kind services for the purpose of supporting local festivals, special events, community projects or programs, including operational support. Applications will be reviewed according to the City of Riverside's City Council Policy on Sponsorships.

Please print or type - press firmly					Vendor No.	•	
<b>Organization Data</b>							
Organization Name		Web Site Address			Registered Federal Tax-Exempt ID No.		
Organization's Mission Stateme	nt (include number of	years organization	n has been	established)			
Affiliated with a "parent" organization? ☐ Yes ☐ No If yes, name parent organization:							
Contact Person and Title				E-mail A	E-mail Address		
Mailing Address	City	State CA	Zip Code	Daytime F	hone No.	Fax Number ( )	
Sponsorship Reques	t						
☐ Funding If yes, specify a	mount requested: \$						
☐ In-Kind Services If yes, select type of in-kind service requested and estimate approximate value in dollars: \$							
☐ Barricades/Street Closures ☐ Bottled Water, Qty.: ☐ Booth/City Vehicle Participation ☐ Police Services ☐ Trash Services ☐ Other, please specify:							
List type of recognition the City v	· · · · · · · · · · · · · · · · · · ·	ed funding/in-kind	services re	quested i.e. na	me/logo list	ing, banner, ad. etc.:	
Has the City of Riverside spons If yes, list department(s):	ored your organization	n in the past?	⊒Yes □ N	0			
Event Data (Skip this se	ection if funding or	in-kind support	is not for a	an event)			
Event Title	J	Event Date	Event Ho		Location		
Will the event be held in the City	of Riverside?	es 🗆 No If no	, specify rea	ason:			
Is this an annual event? 🔲 Ye	s 🛘 No If yes, inc	dicate the number	r of years e	vent has taken	place:		
Expected attendance: Expected no. of attendees who live in Riverside: Attendance at last year's event:							
Is the event open to the general public?  \( \text{Yes} \) No \( Describe target audience: \)							
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<b>Additional Suppleme</b>	nts Required						
	upplement to Application of your organization's E organization's operation of the comment Block Grant of the comment of the comme	on for Sponsorshi Board of Directors ing or event budge t, City Arts Grant F portunities i.e. nan	and appropet (revenue Program, or ne/logo listin	and expenses) in-kind contribution	, include any utions	y funds from a eats, etc., if applicable	
GL Key Object		For Office Use Only  JL Key		Object		Amount	
		6020009090		4560220	6		
Certification of Delivery Approve		d for Payment App		proved for Payment			
Cignoture	Denortment Heart	Data	Finance	Donartmant	Doto	Total Amount Amount	
Approved In-Kind Service(s), if ch  Bottled Water, Qty.:  Other:		Date Street Closures	Booth Partici	pation  P	Date Date	Total Amount Approved  Trash Services	

## City of Riverside "Supplement to Application for Sponsorship" Form

Please print or type - press firmly (If more space is needed, attach an additional sheet)

Supplemental Data
A. Detail purpose or objective of local festival, special event, community project or specific program for which City funding or in-kind services are requested.
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B. Describe the overall contribution of the festival, special event, community project or program to the community in relation to the goals and objectives of the City as stated in the City Council Policy on Sponsorships.
C. What are the measurable target objectives that will be used to determine the success of the festival, special event, community project or program? (Please state your objectives in terms of concrete numbers and percentages where possible. For example: increase number of participants from X to X in the 2003 parade; provide X number of at-risk youth crisis intervention services; increase customer satisfaction of event from X% to X%.).
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